



The Centre for Post – Collision Research, Innovation and Translation

THE IMPACT AMBASSADOR SCHEME

We need YOU to help us make a difference to patient outcomes following a collision!

IMPACT is an international leader in post-collision research, innovation, and translation. Our goal is to minimise the human and economic toll of road injury by pioneering evidence-based research and transformative interventions. With a focus on post-collision care, we work to enhance patient outcomes and reduce the burden on healthcare systems, emergency services, and communities.

Vision and Mission

- Vision: To minimise human suffering and economic impact resulting from motor vehicle collisions through the delivery of equitable, ground-breaking research and innovative solutions.
- Mission: To transform post-collision outcomes by reducing patient entrapment times, enhancing pre-hospital decision-making, optimising emergency response systems, enabling bystanders and improving the long-term recovery trajectory of collision survivors through impactful research and the implementation of best practices.

What We Do

Core Activities and Programs:

- Research and Innovation: IMPACT conducts cutting-edge research that drives advances in post-collision care. Our work includes developing new methodologies that significantly reduce entrapment times, refining triage protocols, and improving the quality of patient outcomes.
- Translation and Implementation: We prioritise translating research findings into practice. By working in partnership at a local and global level with emergency responders, hospitals, and policymakers, we ensure that best practices are adopted to create real-world impact.
- Stakeholder Collaboration: IMPACT collaborates with clinical experts, policymakers, academic institutions, and community partners. Together, we strive to improve the entire post-collision care pathway—ensuring that our research translates into saved lives, reduced suffering, and better quality of care.
- Enabling the Work of Others: At IMPACT, we believe in the power of collaboration and knowledge sharing. We act as an enabler by providing a forum for innovation, brainstorming, and cross-disciplinary collaboration. Our centre fosters an environment where researchers from diverse fields can come together, exchange ideas, and work towards common goals. We also provide mentorship to emerging researchers, encouraging novel approaches and accelerating progress in post-collision care research.

A unique Approach

IMPACT's work is unique because of our multidisciplinary approach. We bring together experts including those in emergency medicine, prehospital care, engineering, biomechanics, public health, and policy to develop innovative solutions to post-collision challenges. Our integrated model ensures that every facet of post-collision care is considered and optimised—from the moment of collision to the rehabilitation phase.

It is this unique and collaborative approach that we are looking for help with.....

Our ambassador scheme

Our ambassador scheme aims to identify and link a group of highly motivated professionals who want to deliver the best possible care to patients by working with IMPACT.

The local challenges of implementing new and evolving evidence in post-collision care means that novel methods are required to further understand and overcome potential barriers, which is why we feel an ambassador scheme is required. This also needs to provide an effective mechanism for IMPACT to be able to offer support and offer opportunities to those professionals with ideas and projects they are looking to develop.

The ambassador scheme is designed to be inclusive, welcoming and equitable but with the overall aim of being an effective mechanism to drive change locally.

The “ask”

We are aware that any potential ambassador is likely to be extremely busy within their current role and with associated activities. Being an ambassador will not involve any formal time commitment however you will be sent regular updates from IMPACT about the activity at the centre and with any opportunities to take part in a variety of projects including new research and training initiatives.

We will offer a number of benefits to members of the scheme:

- Regular newsletters providing an overview of the research projects taking place
- Early access to research results, blogs and training materials
- Subsidised day rates for our national conference which will seek to provide education and consensus on a number of aspects of post-collision care
- Access to monthly research forums where you can hear more about research or develop your ideas

If you are interested in becoming an IMPACT ambassador, then please scan the QR code or click the link to complete the interest form – we'll be in touch!

Link: <https://post-collision.com/impact-ambassador-scheme/>

